

EXECUTIVE EDUCATION

FINTECH

“The challenge is not only knowing what you’re going to do, but more importantly, who you want to be.”

ABOUT EXECUTIVE COURSES

Executive education is a series of courses designed by leading industry experts and top universities to develop and enhance the key professional skills needed to succeed in today's most in-demand career fields. Find a program that meets your specific needs and that will enable you to take your career path one step further.



YOU CHOOSE A COURSE

We offer training programs in many specializations and specializations that are currently in demand and will help you get ahead in your field.

VALUABLE CERTIFICATE

A certificate that demonstrates the knowledge and experience you have gained and is backed by several accreditation associations or major global institutions.

YOU LEARN AT YOUR OWN PACE

All courses are taught online, so you can take them on your PC, tablet or phone, which makes learning flexible and makes time for even the busiest of you.

MOVING YOUR CAREER UP

Use the knowledge and skills you've gained to influence and develop your career at work. This step is up to you.

EXECUTIVE EDUCATION refers primarily to business management courses designed to help the professional development of executives and managers, which are considered part of an ongoing lifelong learning process.

Develop your talent through study at EIFM



We live in a time of constant change. As we venture into this unstable reality, we will have to trust even more not only our core values and sound judgment, but also our ability to challenge the status quo. Creativity will be crucial to successfully navigating the present and the future, enabling us to meet the challenges that lie ahead.

The new leader must be able to combine two strands: on the one hand, the highest degree of professionalism and self-motivation to constantly strive for excellence and, as a result, personal and professional fulfilment; on the other, the generosity with which all these efforts will be devoted to serving others, society and the world. If you consider yourself a challenging and non-conformist person who wants to improve and move forward, and who feels that you have much more to give to make a real and lasting impact, then you are the ideal student for one of our executive courses.

“EIFM is the only school I applied to because not only is it a prestigious world-class institution with world-class faculty, but it is focused on collaboration and community, a key aspect that sets it apart from other world-class universities. It is taught by practitioners who provide practical experience outside the academic world; its focus brings it more in line with the professional world of workers and managers, and which are considered part of an ongoing process of lifelong learning.”

PETER BARROS, student

STUDY BENEFITS

Executive education is an intensive journey of personal and professional transformation that prepares you to meet the challenges of any business environment.

Our certificate programs are special courses that enable business executives to develop their business, leadership, communication and other skills to become better managers and business leaders.



GENERAL OVERVIEW

You'll gain a deep, comprehensive overview of the company from a general management perspective, allowing you to understand the uniqueness of each operational area and their interrelationships, as well as how they affect your decisions.

DECISION-MAKING SKILLS

You will learn that to be an exceptional leader, you must become an expert at making difficult decisions. By examining more than 300 business cases, you will hone your ability to analyze challenging situations, justify your strategy, and decide on the best course of action.

BUSINESS SPIRIT

You will discover the entrepreneur in you. EFM courses will help you discover new opportunities and gain the knowledge and tools to make the most of them, both inside and outside your organisation.

EFFECTIVE LEADERSHIP

You'll increase your ability to engage your team in top-level projects and manage diverse personal profiles and motivations to align them around a common goal. You will become a leader who is committed to professionalism and integrity and to a spirit of service for the good of the organization and the company.

GLOBAL IMPACT

The program's highly engaging content, teacher guidance and intensive weeks in multiple locations around the world will give you a better understanding of the trends and opportunities shaping today's global business landscape.

PERSONAL GROWTH

The program pushes you to your limits to stimulate deeper self-discovery and the discovery of your strengths and areas of growth. You will emerge better equipped to face any leadership challenge.

WHY STUDY AT EIFM?

GENERAL OVERVIEW

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.

GLOBAL IMPACT

We are aiming not only at the national, but above all at the international level of education provided. Students should be exposed to different ways of thinking and acting, be open to continuous learning and be familiar with global business trends.

EFFECTIVE LEARNING

The aim of our education is to prepare graduates to address contemporary economic, environmental and social challenges that impact society as a whole. We therefore provide our students with innovative and relevant knowledge and know-how that will develop their talents and take them to the next level.

CRITICAL THINKING

Sufficient knowledge and its critical evaluation is the path to freedom. We therefore instill in our students the critical thinking skills and creativity that will prepare them not only to anticipate, but more importantly, to address the challenges they will be forced to face in today's global world.

OUR STUDY YOUR CAREER

We want to be your guide on one of the most important journeys you will take in your life. A journey towards your personal growth, career improvement and fulfillment of your goals. Throughout this journey, we will do everything we can to ensure that you reach your full potential and get the most out of your studies at our Institute.

ADMISSION PROCESS

We accept applicants for specific courses on a rolling basis, subject to availability, and we encourage you to apply as soon as possible. Although most programs have no formal educational requirements, admissions are selective based on your professional achievements and organizational responsibilities. Therefore, your application for a specific course should be accompanied by your CV and, if applicable, a cover letter, which will be used to decide whether you are accepted for admission.

STUDY PROGRAMME

Before starting your studies, you should give due consideration to the programme you are applying for. If you are not 100% sure about this, you can contact our study department to arrange an online video call or other form of session to discuss in detail everything you need to ensure that the final choice of study programme matches your exact needs.

DECISION ON ADMISSION

In the event of a positive decision by the admissions committee, our study department will contact you to inform you of your admission to study. At the same time, the study department will deal with all the necessary administrative matters such as the study contract and payment of tuition fees.

APPLICATION SUBMISSION

You can fill in the application form online here on our website and attach the necessary documents. These are mainly documents confirming your university education or professional experience.

BEGIN STUDY

Welcome to EIFM! As long as all the above steps have been followed correctly and all the necessary administrative matters have been taken care of, there is nothing stopping you from starting your studies and developing your talents and skills.



STUDY STRUCTURE

This course is for all financial services professionals, advisors, software companies that sell financial services, banking professionals, IT, security and regulatory professionals, venture capitalists, or entrepreneurs or anyone interested in FinTech and aware of the power of new technologies.



BASIC INFORMATION:

- ✓ SCHEDULE: online form, individual
- ✓ LENGTH OF STUDY: 12 weeks
- ✓ LANGUAGE: english
- ✓ TUITION FEE: € 700
- ✓ STARTING DATE: any time

Tuition fees include study materials and access to all seminars or online lectures organised by the European Institute of Finance & Management. If the student decides to pay the tuition fee in one lump sum before starting the course, a 5% discount on the tuition fee will be applied retrospectively.

Anyone in the world of traditional financial institutions, asset management or lending - or even just marginally involved in newer options such as crowdfunding, mobile payments, blockchain and cryptocurrencies - has reason to be interested in FinTech.

You'll learn the essential components of technology-based financial strategies, from complex regulations to cryptocurrencies to portfolio optimization. You'll also learn how modern investment strategies leverage technology to achieve optimal results, explore the disruptive power of changing payment methods, analyze the changing regulatory landscape, and gain a deeper understanding of robo-advice, crowdfunding, peer-to-peer lending, and blockchain. By the end of the course, you will be able to make informed decisions about the deployment of financial technology for yourself or your business, giving you a competitive advantage in leveraging the latest financial innovations.



CRYPTOGRAPHY



DEFI



CRYPTOCURRENCIES



INOVATIONS

WHO IS THE STUDY SUITABLE FOR?

TECHNOLOGY

The course will help you gain the right skills to identify the technologies that impact the delivery of FinTech and financial services and to be able to use these technologies appropriately and effectively.

WANT TO LEARN

In a world where software is constantly evolving and updating, it is appropriate to be an active and independent learner. This course will help you cover all the basics and skills in Fintech.

LATEST INFORMATION

FinTech is one of the best industries to hone the latest skills and knowledge on the job. The future is in the hands of anyone who embraces innovation and takes an interest in everything within the fintech industry.



GRADUATION CERTIFICATE

Upon successful completion of the course, you will receive a certificate of completion from the European Institute of Finance & Management, which will be valuable evidence that you have acquired improved skills, knowledge and abilities in Fintech.

Throughout the course you will be continually assessed in relation to the completion of several practical assignments. These assignments are always completed online and successful completion of these assignments is a prerequisite for completing the entire course. You must therefore complete all the assignments given to you as part of your studies in order to be issued with a certificate of successful completion. These assignments vary from course to course and are based on the difficulty of the course and the requirements of the course sponsors or lecturers.

The certificate will be issued in your legal name and will be sent to you on successful completion of the programme as per the requirements set out at the address you have provided on your course application form. The certificate has unlimited validity and can be used throughout your career.



MODULES

FINTECH & DISRUPTION

You define what is (and what is not) FinTech. You will explore the key disruptions that led to the emergence of the current FinTech industry. You will then apply the insights about disruption to the challenge facing your organization. In addition, you will explore some of the key players in the FinTech ecosystem and conduct a Porter's Five Forces analysis on a related product or service: one of your own organization's or another firm's offerings. You will then conduct a competitive market analysis of your own or another organization's market to help you anticipate potential areas of risk and opportunity.

BASICS OF CRYPTOGRAPHY

You will learn about the basics of cryptography: how information has been concealed (encrypted) and revealed (decrypted) through mathematics throughout history. You will see how a message can be turned into a number, and how that number can be encrypted and decrypted by two complete strangers. You will try your hand at encrypting your own message to understand the basics of what makes a good encryption scheme. You'll then dive deeper into the specific type of cryptography used in blockchain technology - public key cryptography - and the promises and limitations it holds in performing the basic functions of blockchain.

CRYPTOCURRENCIES AND ACCOUNTING

Since the inception of the Internet, programmers have been trying to figure out how to create a [digital] world in which people anywhere - even complete strangers - can safely and efficiently conduct direct transactions with each other. In essence, they're trying to recreate the cornerstone of civilization: an orderly system of accounting that allows people to trust each other's claims about what they own, what they owe, and what they're owed. For most of the digital age, this "trust" was mediated by third parties such as banks, governments, or trusted companies willing to guarantee that a transaction was valid and secure. But transactions through third parties are slow and expensive and cannot be verified by just anyone, opening the door to fraud and theft. You will learn about the mechanics of blockchain technology and how blockchain functions as a trusted third party, and practice articulating other transformative ways that blockchains can change the way business and interpersonal connections take place online.

DEFI: THE FUTURE OF FINANCIAL SPECIALISATION

DeFi, or Decentralized Finance, is a new technology in which users interact as equals with algorithms or smart contracts, rather than through traditional intermediaries such as banks, brokerages or insurance companies. This technology has the potential to change finance as we know it. It addresses the key problems of traditional finance, such as lack of inclusion, inefficiency, opacity, centralised control and lack of interoperability. We will look at the historical development of DeFi and the problems it solves, the mechanics, supply, ownership, lending and swaps, as well as the underlying protocols associated with DeFi and analyse the key risks associated with the issues and regulations surrounding DeFi.

INNOVATION IN FINTECH

The aim is to introduce candidates to a wide range of financial technologies. Although finance has always been at the forefront of technological innovation, the financial industry is changing rapidly as new technologies emerge. In the past, central governments and financial institutions have been at the forefront of innovation in finance. Today, firms and information technology professionals are at the forefront of innovation in the financial sector. Our aim is to show the genesis and use cases of technology.

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