

EXECUTIVE EDUCATION

REAL ESTATE MANAGEMENT

“The challenge is not only knowing what you’re going to do, but more importantly, who you want to be.”

ABOUT EXECUTIVE COURSES

Executive education is a series of courses designed by leading industry experts and top universities to develop and enhance the key professional skills needed to succeed in today's most in-demand career fields. Find a program that meets your specific needs and that will enable you to take your career path one step further.



YOU CHOOSE A COURSE

We offer training programs in many specializations and specializations that are currently in demand and will help you get ahead in your field.

VALUABLE CERTIFICATE

A certificate that demonstrates the knowledge and experience you have gained and is backed by several accreditation associations or major global institutions.

YOU LEARN AT YOUR OWN PACE

All courses are taught online, so you can take them on your PC, tablet or phone, which makes learning flexible and makes time for even the busiest of you.

MOVING YOUR CAREER UP

Use the knowledge and skills you've gained to influence and develop your career at work. This step is up to you.

EXECUTIVE EDUCATION refers primarily to business management courses designed to help the professional development of executives and managers, which are considered part of an ongoing lifelong learning process.

Develop your talent through study at EIFM



We live in a time of constant change. As we venture into this unstable reality, we will have to trust even more not only our core values and sound judgment, but also our ability to challenge the status quo. Creativity will be crucial to successfully navigating the present and the future, enabling us to meet the challenges that lie ahead.

The new leader must be able to combine two strands: on the one hand, the highest degree of professionalism and self-motivation to constantly strive for excellence and, as a result, personal and professional fulfilment; on the other, the generosity with which all these efforts will be devoted to serving others, society and the world. If you consider yourself a challenging and non-conformist person who wants to improve and move forward, and who feels that you have much more to give to make a real and lasting impact, then you are the ideal student for one of our executive courses.

“EIFM is the only school I applied to because not only is it a prestigious world-class institution with world-class faculty, but it is focused on collaboration and community, a key aspect that sets it apart from other world-class universities. It is taught by practitioners who provide practical experience outside the academic world; its focus brings it more in line with the professional world of workers and managers, and which are considered part of an ongoing process of lifelong learning.”

PETER BARROS, student

STUDY BENEFITS

Executive education is an intensive journey of personal and professional transformation that prepares you to meet the challenges of any business environment.

Our certificate programs are special courses that enable business executives to develop their business, leadership, communication and other skills to become better managers and business leaders.



GENERAL OVERVIEW

You'll gain a deep, comprehensive overview of the company from a general management perspective, allowing you to understand the uniqueness of each operational area and their interrelationships, as well as how they affect your decisions.

DECISION-MAKING SKILLS

You will learn that to be an exceptional leader, you must become an expert at making difficult decisions. By examining more than 300 business cases, you will hone your ability to analyze challenging situations, justify your strategy, and decide on the best course of action.

BUSINESS SPIRIT

You will discover the entrepreneur in you. EFM courses will help you discover new opportunities and gain the knowledge and tools to make the most of them, both inside and outside your organisation.

EFFECTIVE LEADERSHIP

You'll increase your ability to engage your team in top-level projects and manage diverse personal profiles and motivations to align them around a common goal. You will become a leader who is committed to professionalism and integrity and to a spirit of service for the good of the organization and the company.

GLOBAL IMPACT

The program's highly engaging content, teacher guidance and intensive weeks in multiple locations around the world will give you a better understanding of the trends and opportunities shaping today's global business landscape.

PERSONAL GROWTH

The program pushes you to your limits to stimulate deeper self-discovery and the discovery of your strengths and areas of growth. You will emerge better equipped to face any leadership challenge.

WHY STUDY AT EIFM?

GENERAL OVERVIEW

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.

GLOBAL IMPACT

We are aiming not only at the national, but above all at the international level of education provided. Students should be exposed to different ways of thinking and acting, be open to continuous learning and be familiar with global business trends.

EFFECTIVE LEARNING

The aim of our education is to prepare graduates to address contemporary economic, environmental and social challenges that impact society as a whole. We therefore provide our students with innovative and relevant knowledge and know-how that will develop their talents and take them to the next level.

CRITICAL THINKING

Sufficient knowledge and its critical evaluation is the path to freedom. We therefore instill in our students the critical thinking skills and creativity that will prepare them not only to anticipate, but more importantly, to address the challenges they will be forced to face in today's global world.

OUR STUDY YOUR CAREER

We want to be your guide on one of the most important journeys you will take in your life. A journey towards your personal growth, career improvement and fulfillment of your goals. Throughout this journey, we will do everything we can to ensure that you reach your full potential and get the most out of your studies at our Institute.

ADMISSION PROCESS

We accept applicants for specific courses on a rolling basis, subject to availability, and we encourage you to apply as soon as possible. Although most programs have no formal educational requirements, admissions are selective based on your professional achievements and organizational responsibilities. Therefore, your application for a specific course should be accompanied by your CV and, if applicable, a cover letter, which will be used to decide whether you are accepted for admission.

STUDY PROGRAMME

Before starting your studies, you should give due consideration to the programme you are applying for. If you are not 100% sure about this, you can contact our study department to arrange an online video call or other form of session to discuss in detail everything you need to ensure that the final choice of study programme matches your exact needs.

DECISION ON ADMISSION

In the event of a positive decision by the admissions committee, our study department will contact you to inform you of your admission to study. At the same time, the study department will deal with all the necessary administrative matters such as the study contract and payment of tuition fees.

APPLICATION SUBMISSION

You can fill in the application form online here on our website and attach the necessary documents. These are mainly documents confirming your university education or professional experience.

BEGIN STUDY

Welcome to EIFM! As long as all the above steps have been followed correctly and all the necessary administrative matters have been taken care of, there is nothing stopping you from starting your studies and developing your talents and skills.



STUDY STRUCTURE

The course focuses on the life cycle of real estate, you will study valuation, law, the operation of real estate agencies and property management, as well as economics, planning and development, business management and basic accounting principles. Your studies will reflect the need for a responsibly managed and sustainable environment and, through links and close connections with industry professionals and businesses, this course will ensure that when you start your work placement or go straight into employment, you will be able to start work at full capacity.



BASIC INFORMATION:

- ✓ SCHEDULE: online form, individual
- ✓ LENGTH OF STUDY: 7 weeks
- ✓ LANGUAGE: english
- ✓ TUITION FEE: € 1,000
- ✓ STARTING DATE: any time

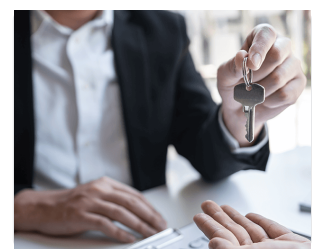
Tuition fees include study materials and access to all seminars or online lectures organised by the European Institute of Finance & Management. If the student decides to pay the tuition fee in one lump sum before starting the course, a 5% discount on the tuition fee will be applied retrospectively.

As part of your studies, we will provide you with the knowledge and skills you need to fully understand the integral components of the real estate business. By examining a potential property from the perspective of both the owner and property manager, you will gain a comprehensive set of skills related to the development, planning and project execution process.

You will explore the differences between different types of property maintenance issues and how best to address them to reduce expenses and environmental impact. You will also cover the role of the property manager along with best practices for developing a property management strategy based on the property type and owner's goals. Based on market analysis, you will gain the skills to determine a leasing strategy to optimize revenue and identify a comprehensive sustainability strategy for the property as well as the steps necessary to align it with day-to-day operations.



PROJECT VALUATION



PROPERTY MANAGEMENT



CONTROL AND CONSTRUCTION



REAL ESTATE MANAGEMENT

WHO IS THE STUDY SUITABLE FOR?

PERSONAL GROWTH

You need to become a more innovative, flexible and agile thinker, eager to gain and apply exclusive strategic insights.

EFFECTIVENESS

Evaluate your market and position your real estate assets within current trends to optimize both occupancy and rental rates.

INTERESTED REAL ESTATE

You will learn how to analyze a property to identify problems, differentiate types of maintenance activities and determine the best practices for each.



GRADUATION CERTIFICATE

Upon successful completion of the course, you will receive a certificate of completion from the European Institute of Finance & Management, which will be valuable evidence that you have acquired improved skills, knowledge and abilities in the field of real estate management.

Throughout the course you will be continually assessed in relation to the completion of several practical assignments. These assignments are always completed online and successful completion of these assignments is a prerequisite for completing the entire course. You must therefore complete all the assignments given to you as part of your studies in order to be issued with a certificate of successful completion. These assignments vary from course to course and are based on the difficulty of the course and the requirements of the course sponsors or lecturers.

The certificate will be issued in your legal name and will be sent to you on successful completion of the programme as per the requirements set out at the address you have provided on your course application form. The certificate has unlimited validity and can be used throughout your career.



MODULES

PROBLEMS OF CONTROL AND CONSTRUCTION OF REAL ESTATE

This course aims to provide candidates with the opportunity to develop an understanding of building design, construction methods, building performance, pathology and remedial mechanisms across a range of property types and to compare traditional and non-traditional buildings. At the same time, the social, economic and environmental implications of building construction in terms of sustainability, environmental and regulatory compliance are to be assessed.

ECONOMICS, REAL ESTATE VALUATION AND APPRAISAL

The aim of this course is to enable candidates to understand and appreciate the basic principles of economic theory and investment, the role of the media and major market institutions and their functioning. The role of the valuer and valuation approaches and methods will be introduced to enable candidates to understand the main purposes and fundamentals of value used in the valuation profession. Candidates will also learn to construct and apply valuation and financial formulae in the context of property valuation and appraisal.

PROPERTY MANAGEMENT

In this course, candidates will develop knowledge and practical skills in relation to property management, learn to understand landlord-tenant relationships and be able to evaluate alternative professional strategies in a range of property and asset management scenarios. Emphasis will be placed on strategic asset management and operational property management situations where candidates will be expected to assess a range of letting situations and provide the best professional advice.

INVESTMENT VALUATION

This course will provide candidates with a detailed understanding of the principles, theories, techniques and procedures related to the valuation of real estate and liabilities for various purposes. You will explore multiple applied valuation situations such as the implementation of valuation in the context of regulatory requirements, investment management and portfolio analysis. Candidates will apply a more critical understanding and develop the skills necessary to produce investment and market valuations, including performing complex valuations, evaluating and interpreting the performance of real estate investments at the individual asset and

MANAGEMENT OF DEVELOPMENT PROJECTS

You will focus on how to effectively manage commercial development projects to maximize their value. You will use case studies to determine project feasibility, develop project management skills and systematically compare competing commercial development sites to ensure your selection is in line with project objectives. You will then create, cultivate and communicate the project vision, scope and feasibility in a development package to share with key stakeholders to gain buy-in for your project.

BASICS OF LAW, BUSINESS MANAGEMENT AND ACCOUNTING

This course provides candidates with a thorough grounding in both the fundamentals of organisational management and the legal context in which real estate operates. It introduces candidates to the principles of the legal system, land, tort and contract law and the fundamentals of landlord and tenant law. The course also explores the nature of commercial and other organisational structures, such as charities and professional organisations, and introduces candidates to the basic principles of accounting.

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